

Privacy Policy

About Us

This is a privacy policy for the International TaeKwonDo Alliance. Our homepage on the Web is located at <http://www.itaonline.com>.

We invite you to contact us if you have questions about this policy. You may contact us by mail at the following address:

International TaeKwonDo Alliance
2471 E. Nine Mile Road
Pensacola, FL 32514
United States

You may contact us by e-mail at thealliance@itaonline.com. You may call us at (800) 489-5101.

Dispute Resolution and Privacy Seals

We have the following privacy seals and/or dispute resolution mechanisms. If you think we have not followed our privacy policy in some way, they can help you resolve your concern.

- **New Dispute:** To discuss service issues, contact us at (800) 489-5101 and reference "Website Privacy Policy."

Additional Information

This policy is valid as of January 1, 2008.

Data Collection

P3P policies declare the data they collect in groups (also referred to as "statements"). This policy contains 4 data groups. The data practices of each group will be explained separately.

Group "Access log information"

We collect the following information:

- Click-stream data
- HTTP protocol elements

This data will be used for the following purposes:

- Completion and support of the current activity.
- Web site and system administration.
- Research and development.

This data will be used by ourselves and our agents.

The following explanation is provided for why this data is collected:

Our Web server collects access logs containing this information.

Group "Cookies"

We collect the following information:

- HTTP cookies

This data will be used for the following purposes:

- Research and development.
- One-time tailoring.

This data will be used by ourselves and our agents.

The following explanation is provided for why this data is collected:

Cookies are used to track visitors to our site, so we can better understand what portions of our site best serve you. We also use cookies to allow our server to maintain information about the contents of your shopping cart.

Group "Transaction info (required)"

We collect the following information:

- Physical contact information
- Online contact information
- Demographic data
- Purchase information

This data will be used for the following purposes:

- Completion and support of the current activity.
- Research and development.

This data will be used by ourselves and our agents. In addition, the following types of entities will receive this information:

- Delivery services.

The following explanation is provided for why this data is collected:

Information we collect in order to process your purchase.

Group "Transaction info (optional)"

At the user's option, we will collect the following data:

- Physical contact information
- Online contact information
- Demographic data
- Purchase information

This data will be used for the following purposes:

- Contacting visitors for marketing of services or products.

This data will be used by ourselves and our agents. In addition, the following types of entities will receive this information:

- Delivery services.

The following explanation is provided for why this data is collected:

Information we collect in order to process your purchase.

Cookies

Cookies are a technology which can be used to provide you with tailored information from a Web site. A cookie is an element of data that a Web site can send to your browser, which may then store it on your system. You can set your browser to notify you when you receive a cookie, giving you the chance to decide whether to accept it.

Our site makes use of cookies. Cookies are used for the following purposes:

- User targeting
- Research and development